



MONTHLY **UPDATE**

# ECONOMIC DEVELOPMENT + TOURISM

MARCH, 2026



## Industrial Park Roads

Road construction is progressing well. The project remains on track to have both roads paved and completed by the end of March. To date, there have been no significant obstacles or issues encountered, and no traffic-related concerns to report. Construction activity continues on Government Way and Transport Way improvements within the Industrial Park. Coordination and monitoring efforts are ongoing to support project progress and minimize disruptions to existing businesses. Anticipated date of paving is the week of April 6, 2026.

## Historic Preservation Commission

Staff is coordinating follow-up related to the Kingman Airport Radio Tower, including outreach to Airport staff to gather additional information. The tower is currently listed on the Historic Register, and an update has been scheduled for a future Commission meeting.



## WAVE - Shared Co-Work Space

Ongoing coordination is occurring with WAVE and internal teams on project planning, including discussions with the City IT Department to finalize technology and security system requirements so they can be incorporated into the design. The team also reviewed design elements, the revised geotechnical report, and discussed classroom programming needs that will inform the next phase of design, and confirmed that value-engineering efforts will begin following the schematic design submission to help maintain alignment with the project budget.

This effort is intended to ensure the facility is equipped with scalable, user-friendly systems that support both day-to-day operations and the long-term functionality of the space as it serves entrepreneurs, partners, and program participants.

## Flying Fortress Parkway

Collateral material is being updated regarding Flying Fortress Parkway to include current information and adding information about the sewer main line extension into the Phase 2 Industrial Park.

## ICSC Conference in Las Vegas May 18-20, 2026

Coordination continues with representatives of available properties throughout Kingman to obtain updated marketing materials in preparation for the event. MC2 is continuing to develop the quote for the construction of the ED booth; however, the final numbers are slightly delayed because several components rely on pricing from outside vendors, and MC2 is currently waiting to receive those estimates.

## Infill Incentive Districts

Using a combination of Google earth, and GIS layers, staff cross-referenced zoning, parcel information, and Economic Development Departments strategic planning to analyze and make recommendations for undeveloped or underdeveloped land that could be included in the revised Infill Incentive Program. At an additional meeting with Planning and Zoning staff and an economic analysis consultant continued to discuss parcels and a strategy for preparing the program for presentation to City Council.

## ASU MUEP I-40 / I-11 Corridor Study

A 25-minute presentation was given to the Masters students by the ECDEV team and they answered follow up questions regarding the project in January. Six of ASU's best and brightest students chose to work with the City of Kingman to assist with developing a vision(s) for the I-11 / I-40 / US 93 Corridor.

The students have been tasked with:

- o Researching existing conditions related to: Land-Use Planning; Multimodal Access; Trail Connectivity; Historic Resources; Recreational Assets, and Gateway Signage.
- o Developing an understanding of the impacts of changes in traffic patterns and volume.
- o Conducting peer community research, stakeholder interviews, and targeted surveys.
- o Creating a report with planning and policy recommendations that the City can evaluate and consider for future action.

ECDEV/Tourism staff coordinated internally and externally (ADOT, BLM, etc.) to collect information for the students while they were in their data collection and analysis phase of the study. On Friday 3/6, the ECDEV team joined the ASU project team of six students and three professors at the Comicon event. The students set up a small booth that had survey questions, maps, and flyers with links to the digital survey to engage with the public. This was to obtain input on a vision for the corridor. Additionally, ECDEV staff joined the team and took them on multiple site tours to highlight key elements and features of this corridor.

The project team has submitted a draft report and multiple update memos. Staff will be traveling to Tempe for the Final Showcase which is scheduled for 5/6 at 3:00 p.m.

## AAED Fall Forum Committee

The Committee discussed planning for the September 23–25, 2026 conference in Flagstaff, including approval of prior meeting minutes and review of annual planning goals such as enhancing the new member experience, strengthening networking opportunities, improving attendee engagement, and increasing sponsorship participation. Members also reviewed subcommittee roles, potential session topics, conference themes, and ideas for interactive and networking-focused formats. Feedback from the previous conference was considered to help refine session structure and activities, and updates were provided regarding sponsorship and registration strategies.

## **Local First Arizona Rural Policy Forum**

Local First Arizona recently announced that Kingman has been selected to host the 19th Annual Arizona Rural Policy Forum, scheduled for August 5–7, 2026. Economic Development is working with Local First Arizona and local partners as early planning efforts begin. This will include coordination with the City's Public Information Office on press and communications and participation in the initial planning meetings for the event. The forum is a statewide gathering that brings together rural and tribal leaders, policymakers, economic development professionals, nonprofit organizations, and small business advocates to discuss strategies that strengthen rural economies and communities. Hosting the event provides an opportunity to showcase Kingman's assets, local businesses, and community initiatives to attendees from across Arizona, particularly as it coincides with the 2026 Route 66 Centennial.

## **Marketing Updates**

Staff participated in ITB travel trade show and met with representatives from 24 tour companies from the German / Dutch markets.

## **Media Assist**

The Tourism team is working with the Arizona Office of Tourism and Brand USA to build an itinerary for a French press trip March 25-26 that will include meals, accommodations and a museum visit. Work is ongoing with the Arizona Office of Tourism to finalize an itinerary for a Canadian delegate familiarization tour April 14th to include lunch and a museum visit.

## **Rural Policy Forum Planning**

Continued coordination is occurring with Local First Arizona, Mohave County, the Chamber, and the Historic Electric Vehicle Museum to advance planning for the August 2026 Rural Policy Forum. Efforts included refining messaging, identifying target audiences, and working with the City's PIO on a press release and communication strategy. Initial outreach and internal coordination are underway to support a successful event.

## **AAED - Fall Forum Committee**

Staff participated in ongoing coordination efforts related to upcoming forum planning and logistics. Continued collaboration with partners to support event development, topics for sessions, sponsorships, and alignment with community goals is in process.

## **Department of Public Safety (DPS) New Hangar**

Staff and Mohave County met to facilitate initial discussions regarding DPS's interest in constructing a new hangar at the Kingman Airport to accommodate both fixed-wing and helicopter operations. This is part of their due diligence. They will be deciding to pursue Kingman as a location for their base of operations in Northern Arizona within the next couple of months.

## **Tourism**

Staff arranged with the Mohave County Historical Society, a concert that was performed by the Christian Brothers Band from Memphis, Tennessee that was held at the Kingman Visitor Center. The band is the oldest high school band in America. This was its first performance in Arizona and part of their 2026 Tumbleweed Tour.



## Patriot Rail Crisi Grant

Staff provided support and coordination with Patriot Rail and its grant writing team, including background information related to the FAA land release process. This information will be incorporated into the grant narrative to strengthen the application and demonstrate project readiness. Requests for Letters of Support for the CRISI Grant have been sent to US senators and congressmen.

## Lomanco Facility Expansion

In late 2025, Lomanco broke ground on their 68,000 square foot building expansion. Since this time, site preparation and grading work was completed. The building's foundation has been poured and the erecting of structural steel has commenced. Additionally, a new monument sign has been installed, which highlights this exciting project in the Industrial Park.



## ICSC Booth, Quotes, and Marketing Material

Advanced planning efforts are in process for International Council of Shopping Centers (ICSC) conference in Las Vegas, including coordination on booth design proposals and procurement of quotes. Continued development and collection of marketing materials highlighting available properties and development opportunities are being produced. Outreach to property owners and brokers is ongoing to ensure current and accurate information is available for retailer engagement. MC2 will be working with Economic Development staff to design graphics and the booth starting next week.