



MONTHLY **UPDATE**

ECONOMIC DEVELOPMENT + TOURISM

MAY, 2026



Parks Trail Masterplan

Staff reviewed a draft of the Trail's Masterplan that was prepared by the Parks Department. Staff comments were provided to the document focusing on recreational tourism opportunities, quality of life, connectivity, alignment with the Economic Development's Strategy Plan, other City plans, and overall feasibility.

Kingman's Public Art Masterplan

A meeting was held with EDAC Chair Gish to review the Masterplan outline, review precedent plans or case studies from other cities and discuss a stakeholder meeting. A stakeholder meeting date was emailed out to a list of stakeholders and staff is working on an agenda and meeting plan.



ICSC Las Vegas

The International Council of Shopping Centers tradeshow was held in Las Vegas May 18-20. The Economic Development team attended along with the City Manager, the Mayor, Vice-Mayor, and Councilman Ward. At the conference, staff shared community information about Kingman's demographics, retail activity, competitive advantages, and development opportunities.

Facade Improvement Application

A pre-application meeting was held where information was reviewed. The application was recommended for approval for a proposed facade improvement to the West of 3rd facade located on Beale Street.

ASU I-40 / I-11 Corridor Study

Staff met with students and faculty to prepare them for a presentation on City Council's agenda for the June 2nd meeting. ASU students will be presenting and attending via Zoom.

AZ Commerce Authority Project Information Form Project

Staff worked to crunch data after a few meetings with developers and real estate agents who are interested in the Industrial Park. Information from all of the PIFS received by the Arizona Commerce Authority is being analyzed to better understand what new businesses or expansions are looking for in a potential site. Included in this data is average sizes of lots, buildings, building heights, utility requirements, jobs, wages, capital investments, zoning, and industries.

Work is being done to develop a sales brochure that will highlight the Industrial Park, its competitive advantages, output, and properties that are available for lease or sale.

Media Assistance

- Travel + Leisure published an article with content provide by the Kingman Tourism team.
- Tourism set up the hosting of press trips and familiarization tours for the following in June:
 - Writer on assignment with The Australian Travel + Luxury magazine
 - Swiss Wander Lust Destinations
 - Brand USA French Press
 - German Willy Scharnow Foundation familiarization tour
 - German Magazines Meer & Yachten / Meer & Strasse-Section
 - An Influencer for @readytostare

Byrd Ave Abandonment

Staff reached out to Unisource, Star Nursery, and Development Services to set expectations and communicate a path for Star to obtain its requested abandonment. Both Star and Unisource will need to work together and coordinate on a design narrative, along with site plans and building elevations in order to begin the development plan review and abandonment processes. Community Development staff is aware of the project and are anticipating the application.

Project Frame

The Preliminary Development and Cooperation Agreement for Project Frame was completed to establish a framework for collaboration and define key responsibilities, expectations, and milestones associated with the project. The agreement addresses preliminary development coordination, due diligence activities, timelines, confidentiality, infrastructure, planning considerations, communication protocols, and mechanisms for future cooperation as the project advances. The document was prepared at a high level to provide flexibility while establishing a clear path forward for discussions and project implementation.

Staff worked with Mohave County, Mohave College, and City personnel regarding an upcoming site visit to the company's Riverside, California facility. The visit will include a plant tour, presentations from ownership, and discussions to better understand operational needs, future growth opportunities, and potential alignment with Kingman.

Patriot Rail CRISI Grant Program

A meeting was held with the Patriot Rail team to review the timeline and next steps for the CRISI Grant application, with draft narrative materials expected for the City and Patriot to review in the coming days. Discussions included project management coordination, FAA land release updates, and refinement of the expanded five-track project scope and associated term sheet. The team also reviewed the draft BNSF operational language necessary to support the proposed interchange and emphasized the importance of securing strong BNSF support for the application. Patriot Rail additionally agreed to assist with preliminary rail cost estimates for future industrial park expansion opportunities to support broader federal transportation funding discussions.

Rural Groundwater Resilience Workshop

Staff participated in a moderated four-person panel, to talk about groundwater resiliency in the Hualapai Valley Groundwater Basin. Staff is often questioned on community-driven approaches to sustain groundwater supplies and strengthen our long-term resilience. In attendance were elected County, and City officials, ASU research professors, the Director for Water Policy at ASU, City Manager, Department heads, many leaders in local industries, small business owners and concerned residents.