

ECONOMIC DEVELOPMENT
Annual Report



2021

What We Do

Our Economic Development Team offers a variety of programs and services to support the creation of new businesses, the expansion and retention of existing businesses within the City of Kingman area, and the attraction of companies that offer value-added jobs that share in the community's ideals.

Excellent Setting for Business Growth

Kingman provides access to large markets like Southern California, Las Vegas, and Phoenix. Kingman offers hundreds of acres of available commercial and industrial property, and access to a progressive transportation distribution infrastructure such as rail and interstate highway systems. Kingman also offers a very reasonable regulatory and low tax business climate.

Meaningful Living

Situated in the Hualapai Valley between the Cerbat and Hualapai mountain ranges, historic Kingman has it all! Kingman has a family-friendly atmosphere, mild weather, scenic views, and an abundance of outdoor activities.

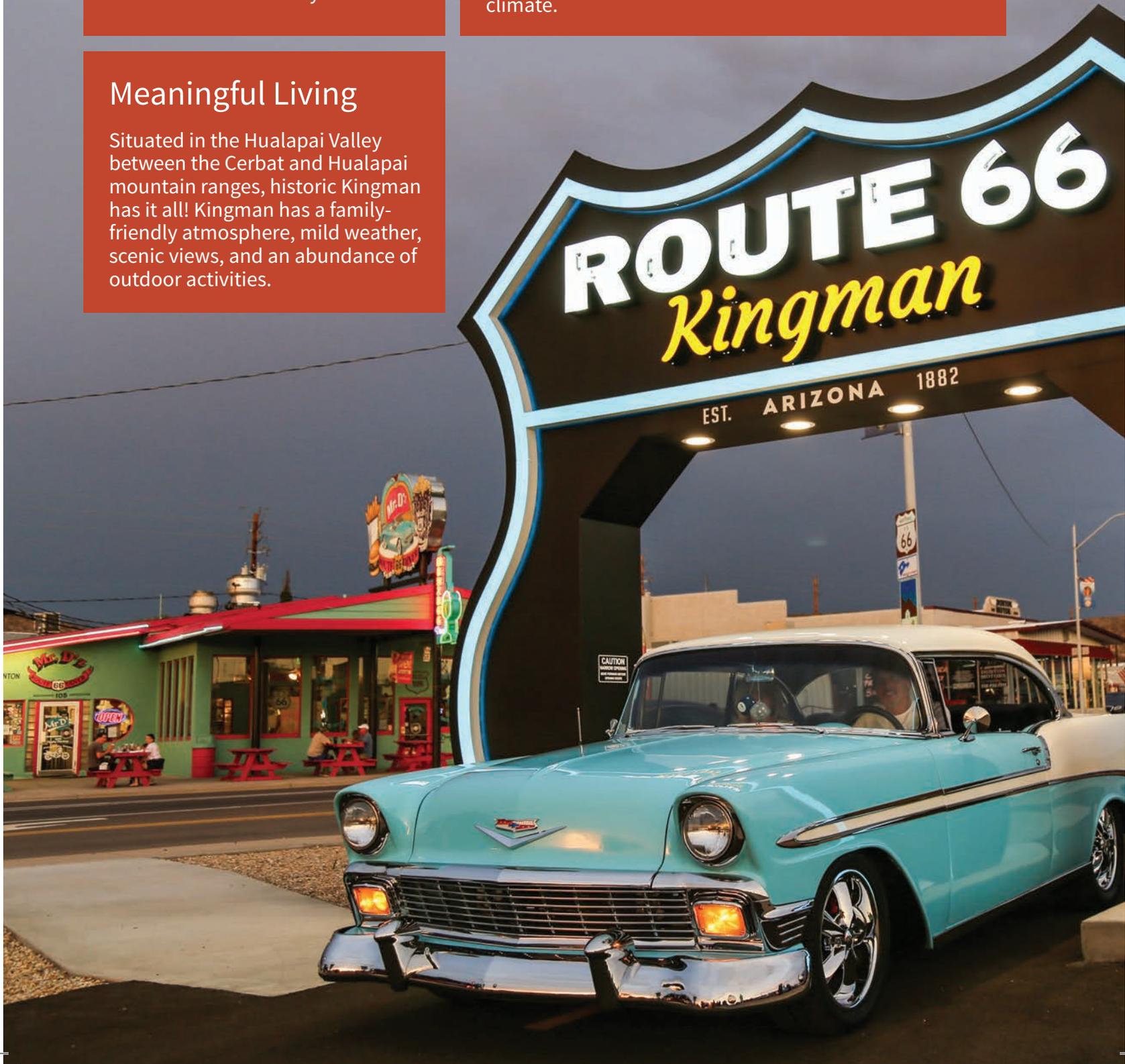


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Letter From Kingman Economic Development Department Director

The Economic Development Team is very excited to present the 2021 Economic Development Annual Update. In preparation for 2021, our team took many steps to position the community for success as we emerged from the COVID-19 pandemic.

We have had the good fortune of living in a state that had a much more limited shut down of our economy than other states throughout the U.S. This approach certainly benefited the City of Kingman, particularly the industries located in the Kingman Industrial Park. These businesses remained open during 2020 and gave them a head start moving into 2021.

Our staff continued to work with businesses in an effort to grow industrial and retail opportunities throughout Kingman. In the Kingman Industrial Park, we welcomed new companies Zep, Dedicated Delivery Trucking, Stage Fx, Shambaugh & Sons, and COEUR D'ALENE Window Company. We also saw continued growth with the expansion of many current businesses in the Industrial Park, such as Loves and Valencia Pipe Company, to name a few.

On the retail front, our team worked closely with various retailers and commercial property owners to attract over 70,000 sq. ft. of new retail such as C-A-L Ranch, Harbor Freight, Dutch Brothers, Take-5 Auto, Starbucks (in Basha's), and Filiberto's Mexican Food. The team also assisted over a dozen small businesses with the Façade Improvement Program which contributes to citywide beautification efforts and offers support to local small business.

The City of Kingman's Economic Development Team took steps to move forward with various tourism activities such as the completion of the Route 66 Drive Thru Shield and the purchase of property downtown for the future Electrical Vehicle Experience.

We worked hand in hand with local, regional, and state partners such as Mohave County Economic Development, Mohave Community College, the Mohave County Workforce Board, City of Kingman Chamber of Commerce, and the Arizona Commerce Authority, all in an effort to facilitate various programs that benefit Kingman's workforce and growth.

Our team is very excited to present the 2021 Economic Development report to the community, businesses, and those looking to locate here or visit Kingman.

Gary Kellogg

Economic Development Director

Unemployment Rates for 2021



Growing Construction Permit Demand

The City of Kingman Community Development Division works closely with business owners, architects, engineers, and contractors inquiring about zoning, processing a building permit, and more, all while keeping a commitment to providing exceptional customer service.

In the 2020 calendar year, a total of 796 permits were issued across all types and subtypes, with a total value of more than \$77.6 million. In the 2021 calendar year, a total of 2,517 permits were issued with a total value of more than \$336.2 million. The 2021 calendar year activity represents a 433% increase in permit activity.

The 2022 calendar year has started off exceptionally strong in terms of permit activity, yielding issuance of 1,370 permits with a total value of more than \$156.9 million between January and April.

Month	New Residential		New Comm/Pub		Other Residential		Other Comm		Total All Permits		Cumulative Permits	
	# Permits	Valuation TTL	# Permits	Valuation TTL	# Permits	Valuation TTL	# Permits	Valuation TTL	# Permits	Valuation TTL	# Permits	Valuation TTL
2021												
January	23	\$3,790,220.87	0	\$0.00	26	\$704,188.87	12	\$2,050,093.87	61	\$6,544,503.61	61	\$6,544,503.61
February	38	\$6,848,757.24	1	\$42,018.00	28	\$1,072,772.47	4	\$176,596.00	71	\$8,140,143.71	132	\$14,684,647.32
March	33	\$5,599,114.12	0	\$0.00	27	\$503,253.50	4	\$478,320.00	64	\$6,580,687.62	196	\$21,265,334.94
April	43	\$7,624,860.67	2	\$335,219.40	42	\$834,997.78	6	\$330,223.19	93	\$9,125,301.04	289	\$30,390,635.98
May	247	\$39,985,950.70	3	\$379,823.73	89	\$2,446,501.54	13	\$348,600.00	352	\$43,160,875.97	641	\$73,551,511.95
June	40	\$5,944,110.50	8	\$35,607,899.70	264	\$35,620,680.09	28	\$5,478,682.78	340	\$82,651,373.07	981	\$156,202,885.02
July	109	\$16,057,894.18	0	\$0.00	77	\$2,449,693.40	4	\$45,534.00	190	\$18,553,121.58	1,171	\$174,756,006.60
August	145	\$21,551,030.32	8	\$7,130,313.30	93	\$1,803,465.62	13	\$666,962.46	259	\$31,151,771.70	1,430	\$205,907,778.30
September	187	\$27,837,327.23	4	\$2,171,415.72	59	\$1,639,811.79	7	\$986,601.93	257	\$32,635,156.67	1,687	\$238,542,934.97
October	211	\$32,890,520.78	0	\$0.00	70	\$1,705,214.86	13	\$1,371,338.40	294	\$35,967,074.04	1,981	\$274,510,009.01
November	180	\$29,256,720.39	2	\$65,944.80	90	\$2,059,304.11	7	\$2,026,243.06	279	\$33,408,212.36	2,260	\$307,918,221.37
December	164	\$24,197,330.20	2	\$712,545.06	74	\$1,756,493.92	17	\$1,657,593.72	257	\$28,323,962.90	2,517	\$336,242,184.27
YTD Totals	1,420	\$221,583,837.20	30	\$46,445,179.71	939	\$52,596,377.95	128	\$15,616,789.41	2,517	\$336,242,184.27		
YTD Totals	2,517	\$336,242,184.27	All Permit Types & Subtypes Listed Above									



A Case Study In Retail Development

In the summer of 2017, Sears Holdings Corp. announced the closing of several Kmart locations nationwide and the Kingman location was on the list. The Kingman Kmart store was located at 3340 E. Andy Devine Avenue, occupied approximately 100,000 sq. ft. of retail space, and employed around 75 employees. This was a huge loss for the City, especially since Kingman does not collect a City property tax and relies on sales tax revenue.

The Economic Development Team worked with the property owner diligently to find new tenants. In 2019, the property owner was so eager to get some kind of development going that he worked out a lease with the neighboring Flying J Truck Stop to expand their truck parking into the old Kmart parking area.

Finally, in 2019, Ashley Furniture Homestore Outlet was the first national retailer to sign a lease for 30,000 sq. ft. Also, a new 544 sq. ft. Human Bean coffee shop/drive thru was also constructed. In 2020, C-A-L Ranch signed a lease for 50,000 sq. ft. In 2021, Harbor Freight signed a lease for the remaining 20,000 sq. ft. These new retailers contributed to the 18% increase of sales tax revenue (approximately 6 million dollars increase) for the City in 2021.

In 2022, the existing Basha's grocery store remodeled their store and added a new Starbucks coffee shop inside. Within the next year, Ashley's Homestore Outlet store will be expanding their store to include a mattress sales floor. Combined efforts from the City Economic Development Team, the commercial property owner, outside review agencies, retailer representatives, and incentives led to the success of the revitalization of the vacant commercial shopping plaza.



Property owner Ben LaParne of Kingman Plaza LLC won the Andy Award for most improved commercial property.



“My name is Ben LaParne and I am the Principal Partner with Kingman Plaza. Although it was a huge challenge backfilling my shopping center with quality tenants, working in conjunction with the City of Kingman Economic Development Department made it possible. Sylvia Shaffer was diligent in her pursuit to help me secure the tenants, with continued communication with them and incentives to seal the deal. I appreciate their help and look forward to working with them in the future.”

Scott Woodrow, C-A-L Ranch Operations Manager, Sylvia Shaffer, Economic Development Manager, and Ben LaParne, Kingman Plaza LLC property owner, at the C-A-L Ranch Grand Opening.



A Case Study In Industrial Park Development

The Kingman Industrial Park is a vital part of the Kingman Economy. In 2021, the Economic Development Team completed two land sales for total net proceeds of \$2,093,650.00. One of the sales consisted of a 3.6-acre sale to Crosland Barnes Group for the construction of a local Frito-Lay distribution center. This sale was made possible because of efforts the Economic Development Team made to prepare these sites for a future sale.

The Frito-Lay project built on the site that was formally known as the Honor Farm. This facility was opened in the mid 1980's by Mohave County as a holding facility to relieve pressure at the Mohave County Jail. In later years, the Mohave County Sheriff's department used it as a testing facility for recruits. In 2011, the facility was showing major signs of disrepair. Mohave County terminated the lease shortly thereafter and over the next 10 years the property continued to deteriorate. The Economic Development Team realized that there were some potential sites in the industrial park that the city owned, but that would need to be redeveloped to prepare them for potential future sales. If land like this is not made ready for development, the reality is that businesses will not be willing to look past those issues and build their business on the sites.

The Honor Farm originally sat on three separate parcels and the first step was to combine those parcels into one usable parcel. Next, the team set out to get quotes on removing the buildings and structures. The site consisted of three concrete buildings, two single-wide trailers, and a great deal of dead trees and weeds. A local company won the bid for the demolition, and the clean-up of the parcels was completed in January of 2021.

Shortly thereafter, a letter of interest was received from the Crosland Barnes Group to purchase the site. The forethought of the Economic Development Team allowed for the PepsiCo, Frito-Lay distribution center to come to the industrial park.

Before Cleanup



After Cleanup



Economic Development Director Gary Kellogg said, “Our economic development team is continually looking for ways to improve the economic well-being and quality of life for the Kingman community. It’s successful outcomes like this project that this team works on daily that will continue to make Kingman an area where businesses want to relocate and thrive.”

Construction



New Job Creation Across Key Industries

Type	Company Name	Location	Jobs Created / Retained	Total Sq. Ft.
Retail	C-A-L Ranch	3340 E. Andy Devine Avenue	40	50,000
Manufacturing	COEUR D'ALENE Window Company	Kingman Industrial Park	35	90,000
Manufacturing	Valencia Pipe	Kingman Industrial Park	30	100,000
Retail	Harbor Freight	Andy Devine Avenue	30	36,000
Manufacturing	Love's Trucking Solutions	Kingman Industrial Park	25	50,000
Retail	Dutch Bros	Stockton Hill Road	15	864
Retail	Starbucks in Safeway	Stockton Hill Road	15	500
Service	Low Cost Spay and Neuter	1707 E. Andy Devine Avenue	15	7,125
Retail	Filibirtos	Stockton Hill Road	12	2,500
Retail	Filibirtos	Beale Street	12	2,500
Service	Take 5 Auto	3705 N. Stockton Hill Road	12	2,500
Manufacturing	Zep Inc.	Kingman Industrial Park	10	200,000
Manufacturing	Woods Portable Sheds	Kingman Industrial Park	9	5,459
Manufacturing	Dedicated Delivery Trucking	Kingman Industrial Park	8	40,000
Manufacturing	Shambaugh & Sons	Kingman Industrial Park	7	15,000
Retail	Basha's Grocery (Store Remodel)	Andy Devine Avenue	5	51,500
Retail	Liquid Bistro	510 E. Beale Street	5	3,387
Retail	Mi Lindo Jalisco	509 E. Beale Street	5	3,328
Manufacturing	Stage FX	Kingman Industrial Park	4	25,000
Retail	Kingman River Tile and Stone	807 E. Andy Devine Avenue	4	1,200
Service	Holden's Auto (Remodel)	Airway Avenue	3	3,000
Retail	Montana Lee Designs	409 E. Andy Devine Avenue	3	1,800
Service	That's a Wrap Spa (Expansion)	Airway Avenue	2	2,137
Retail	House of Signs	731 E. Andy Devine Avenue	1	1,020
Retail	Mohave County Donation and Retail	3140 Stockton Hill Road	Unknown	12,000
Service	Community Medical Service	Stockton Hill Road	Unknown	5,218
Service	USA Travel Center (Fuel Tank Upgrades)	Beale Street	Unknown	5,000
Service	Ascend Staffing	Stockton Hill Road	Unknown	2,500
Retail	Innovative Health and Wellness	132 Oak Street	Unknown	1,535
Service	Turner Real Estate	Beale Street	Unknown	1,250
Total			307	694,820

Notable Large Public Projects

Type	Name	Location	Total Capital Investment
Government	Mohave County Library (Remodel)	Burbank Street	\$4,109,046.00
Service	KRMC Radiology (Remodel)	Stockton Hill Road	\$1,400,000.00
Government	Mohave Community College (Downtown Expansion)	Beale Street	\$1,700,000.00
Service	KRMC Hospital	Stockton Hill Road	\$93,000.00
Government	KFD Training Tower	Andy Devine Avenue	\$1,612,757.87
Government	Mohave County Courthouse	Spring Street	\$23,958,283.00
Service	Smiths Grocery (EV Charging Stations)	Stockton Hill Road	\$150,000.00
Government	Desert Willow Elementary School (Solar)	Prospector Street	\$210,179.40
Government	White Cliffs Middle School (Solar)	Prospector Street	\$429,075.85
Government	Hualapai Elementary School (Solar)	Eastern Avenue	\$152,672.85
Service	KRMC (Addition)	Stockton Hill Road	\$9,381,000.00

The City of Kingman benefited from over \$43,196,014.42 of investments into buildings and infrastructure from various public projects in 2021.





2021 Accomplishments

The famous Route 66 Drive Thru Shield debuted at the 1991 Route 66 Fun Run, hosted by the Historic Route 66 Association of Arizona. It was temporary and Fun Run participants would return every year, excited about the prospect of driving under the famous sign.

It became an iconic symbol of the Arizona Route 66 Experience and was featured in travel shows, magazines, newspapers, and on blogs and travel sites across the internet. Tourists began asking, “Where can I get my picture under that?” For three long decades, there was but one answer – return in May for the Route 66 Fun Run.

The Kingman Office of Tourism and the Historic Route 66 Association of Arizona recognized the opportunity to make a roadside attraction widely available, with popularity reaching beyond Arizona and across the globe.

Work on the project began in early 2021, with the inaugural lighting event transpiring on National Drive Thru Day, Saturday, July 24, 2021. As soon as the Drive Thru Shield was erected, tourists were planning and making road trip pilgrimages for their own experience at the sign. Hundreds of travelers began driving under the new shield daily, sometimes a line of three or more cars would form, all waiting for a turn to snap their image in the framed shield.

Foot traffic at the Kingman Visitor Center illustrated a notable increase for the eight months directly following the opening of the landmark, with a 54% increase over the last five months of 2021 (Aug-Dec) as compared to the same period in 2020.

Visitors’ social media posts geotagged at “Kingman, AZ Historic Route 66” often feature the Route 66 Drive Thru Shield with several mentions of “Getting Kicks on Route 66,” realizing dreams, identifying it as a favorite

stop, or even the start of their Route 66 road trip. Several of the posts are from international travelers, helping to meet the project’s goal of generating global awareness of the Arizona’s Route 66 experience centered in Kingman.

In a short time, negotiations with Tesla were initiated about installing a supercharger site at the Kingman Visitor Center near the new landmark. Representatives at Tesla expressed excitement about the project because they found numerous mentions on Tesla owner group forums about the new Route 66 Drive Thru Shield and launching their Route 66 adventures in Kingman at the landmark. Construction of 16 Tesla Superchargers at the Visitor Center begin on December 6, 2021. The Tesla Supercharger site opened the following month.

2021 Calendar Year Stats



64,612
VISITOR CENTER
TRAFFIC



\$724,734
LODGING SALES TAX
REVENUE



181,277
EXPLOREKINGMAN.COM
WEBSITE SESSIONS



14,407
CHOOSEKINGMAN.COM
WEBSITE SESSIONS



1,423
INSTAGRAM



12,634
FACEBOOK



74
TIKTOK



2,958
TWITTER



28,562
WEIBO

Kingman Social Media Followers

Tourist Origination Point



Top 10 States

California	18.5%
Arizona	10.9%
Nevada	5.1%
Texas	4.3%
Florida	4.0%
Washington	3.8%
Ohio	2.8%
Utah	2.6%
Michigan	2.3%
Oregon	2.3%



Top 10 Countries

USA	95.8%
Canada	0.8%
Brazil	0.4%
France	0.2%
Mexico	0.2%
Germany	0.2%
Costa Rica	0.2%
Argentina	0.1%
Taiwan	0.1%
Netherlands	0.1%

Tourism Accomplishments

Infrastructure:

- ✓ The White Cliffs Wagon Wheel Trail Phase 1 was completed and dedicated with a ribbon cutting in July, adding 1.5 miles of non-motorized trails to the historic landmark trail system.
- ✓ Installation of the Route 66 Drive Thru Shield roadside attraction in July.
- ✓ In October, the City purchased a 19,500 square foot facility for the purpose of hosting the Electric Vehicle Experience, which has outgrown the current space inside the Powerhouse.
- ✓ In December, construction of 16 Tesla Superchargers began at the Powerhouse to accommodate Tesla drivers at the entrance of and near the amenities of Historic Downtown Kingman.

Events hosted or returned to Kingman post-shutdown:

- ✓ Route 66 Drive Thru event in Lewis Kingman Park (hosted in lieu of the Route 66 Fun Run) in April, with 77 participants getting their picture under the temporary drive-thru shield.
- ✓ In May, the High Desert Route 66 Classic Nationals BMX Tournament was held at the Mohave County Fairgrounds, with roughly 500 competitors and 2,200-3,000 spectators. It would have originally been hosted in Las Vegas. The Kingman Office of Tourism assisted with Kingman hotel room blocks.
- ✓ Kingsmen Andy Devine PRCA Rodeo returned in June.
- ✓ Route 66 Drive Thru Shield dedication in July, on National Drive Thru Day, with over 70 classic cars, live music, and games.
- ✓ Mohave County Fair returned in September.
- ✓ Kingsmen Andy Devine Days Grand Canyon Pro Rodeo and Andy Devine Days Chillin' on Beale Street downtown block party both returned in September.
- ✓ Kingman Route 66 Street Drags was hosted in October, after going dark in 2020. The three-day event attracted 300 race teams and roughly 15,400 participants and spectators (Source: Placer.AI, a location analytics company). Hotel occupancy averaged over 90% for the three nights of the event.
- ✓ The Haunted Powerhouse was a newly introduced experience of Beale Street Theater's annual Kingman Historic Ghost Walk. The added component was held over two weekends in October and generated more than \$6,000 for the Beale Street Theater renovation project.

- ✓ The inaugural Kingman 66 Fest was held in November and hosted 3,000-5,000 visitors (Source: Placer.AI, a location analytics company) and accounted for roughly 400 room nights at Kingman hotels.

Other 2021 developments as travelers began returning post-shutdown:

- ✓ On April 1, the Kingman Visitor Center hosted the first full-size motor coach with tourists since the shutdown in March 2020.
- ✓ Kingman hosted our first travel writer post-shutdown in April. *Bill On The Road* visited as part of his 21 in 21 Days tour, visiting 21 communities post-COVID. The Kingman Office of Tourism arranged his itinerary (accommodations, meals, and attractions) in Kingman.
- ✓ The Economic Development Team participated in a cleanup day and citizens expo, as well as attended Arizona Association for Economic Development conferences and classes.

Marketing Campaigns:

- ✓ AAA e-newsletters spring and fall campaigns in CA, AZ, and TX
- ✓ Google AdWords SEM (Search Engine Marketing) campaign with 6.52% to 8.72% click-thru rate
- ✓ YouTube Video pre-roll, Connected TV streaming advertisements, and music and podcasts audio streaming advertisements
- ✓ Print advertising including publications such as Arizona Drive Guide, AZ State RV Travel Guide, Grand Canyon Journal, Arizona Official Highway Map, and Mother Road Route 66 Passport
- ✓ Billboards facing Kingman incoming traffic (I-40 East, I-40 West, US Hwy 93 South), along I-40 near Needles, CA, and along AZ Hwy 66 on the east side of Seligman, AZ
- ✓ Distribution of the Kingman Visitor Guide brochure in Grand Canyon road trip visitor information packets (12,000 pieces direct mailed per leads) and by Certified Folder Distribution (approx. 65,000 pieces) at 771 attractions, restaurants, hotels, RV parks, and visitor centers in AZ, NV, NM, and CA
- ✓ Attendance at the Go West Virtual Summit trade show focusing on destinations in the American West and at IPW, America's largest annual travel trade show

Façade Improvement Program

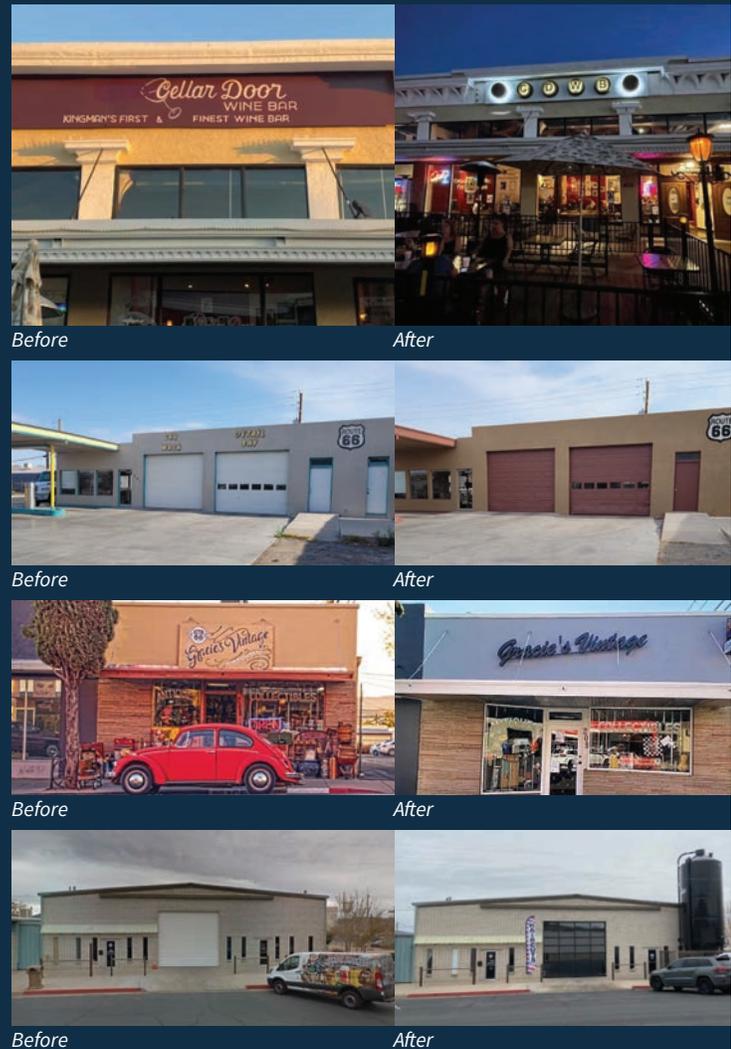
In 2019, the Economic Development Team launched the Kingman Façade Improvement Program with an initial budget of \$20,000 limited to commercial buildings in downtown Kingman. The program offered an 80/20 matching grant with a maximum of a \$5,000 reimbursement. Façade improvements allowed included exterior painting, replacing lights, upgrading signs, replacing doors, repairing or removing a dilapidated awning, and more. The number one façade improvement assistance requested is for replacing or upgrading signs.

Since the launch of the pilot program – and due to its popularity – the City increased its budget to \$90,000 and increased the maximum reimbursement to \$9,000. The program boundary was expanded to Citywide to make the program available to all small businesses within City limits. For a period of time, the City partnered with the Kingman Chamber microgrant program which allowed a façade improvement program participant to apply for the remaining 10% of funding that the City didn't cover.

Since 2019, the City has assisted 17 small businesses with façade improvements and reimbursed approximately \$160,000 of matching funds to program participants. There are several businesses inquiring about the program and the City will continue to offer it.

To date, the following businesses have applied for or completed the Façade Improvement Program:

- ✓ Sea Dog Merchant – replaced exterior light fixtures
- ✓ The Tap Room/Dirty Dough Pizza – new entrance door
- ✓ Bit of Heaven – sign replacement, exterior upgrade, upgraded pole sign
- ✓ Route 66 Embroidery – exterior paint and new sign
- ✓ Gracie's Vintage – upgraded sign
- ✓ Route 66 Car Wash – exterior paint
- ✓ Cellar Door Beer and Wine Bar – upgraded sign
- ✓ Kingman Turquoise & Jewelry – upgraded neon sign
- ✓ Garibaldi's – upgraded neon sign
- ✓ Off the Flor Décor – upgraded building sign
- ✓ Slightly High Maintenance – upgraded building sign
- ✓ Liquid Bistro – exterior façade improvements
- ✓ Brunswick Hotel – window and door glass replacement
- ✓ Beale St. Theatre – window replacement
- ✓ Innovative Auto Repair – new entrance door
- ✓ Holden Auto – exterior painting and façade upgrade
- ✓ AZ Auto Supplies – exterior painting and façade upgrade





Strong Growth Continues at Kingman Municipal Airport (IGM)

General aviation is vital to the City of Kingman’s continued growth. It is clear that the need to grow the local economy will run parallel with the city’s ability to provide a first-class general aviation airport. The Kingman Municipal Airport is a very important component in helping Kingman’s Economic Development Team attract business and provide jobs.

In 2021, the City was fortunate to have Airport General Manager Doug Breckenridge take over the Airport Operations.

Below is a list of projects completed in 2021:

- ✓ Runway 3/21 re-pavement completed. This was an investment of over \$2,500,000 into airport infrastructure.
- ✓ Crack seal repairs. This was an investment of \$20,757 and improved the safety of transient and based aircraft taxiing across the ramp.
- ✓ Fence expansion. An approximate investment of \$83,697 to increase the available aircraft storage area by 40 acres. Airplane storage at the Kingman Municipal Airport is the main source of revenue for the airport. The airplanes that are stored at Kingman Municipal Airport allow the airport to be self-sufficient without drawing any monies from the City of Kingman’s general fund.
- ✓ In 2021, Kingman Municipal Airport signed a lease with a new owner of the fixed based operations which created a positive impact on the Airport. AirT, Inc., is a national aircraft service corporation with a portfolio of aviation business in a variety of industry sectors. The new operator resulted in an increase in airport activities including an increase in fuel sales.

“Kingman Municipal Airport is unique and very important to the surrounding areas. Our Airport is not only a historical WWII Army gunnery range; it also hosts a variety of companies that make it a premier service location for all forms of aviation activities. Our Airport is the home to air flight medical companies serving Mohave County, aircraft services from aircraft maintenance, aircraft painting, upholstery, and commercial aircraft storage. Kingman Municipal Airport has ample space to expand existing and attract future services to ensure our Airport remains safe and self-sufficient and optimally serves both our City and the aviation community for years to come.”

— Doug Breckenridge,
Airport General Manager



Top Airport Activities at IGM



**Aircraft Maintenance,
Repair, and Overhaul**



**Aerospace
Manufacturing**



**Corporate / Business
Activities**



**Medical Transport /
Evacuation**



Freight / Cargo

Economic Impact of IGM

Did You Know? For every 100 direct jobs, IGM supports an additional 126 jobs in Arizona.

\$80,278,000
On-Airport Activities

\$1,512,000
Visitor Spending

\$55,529,000
Indirect/Induced

IGM TOTAL IMPACTS

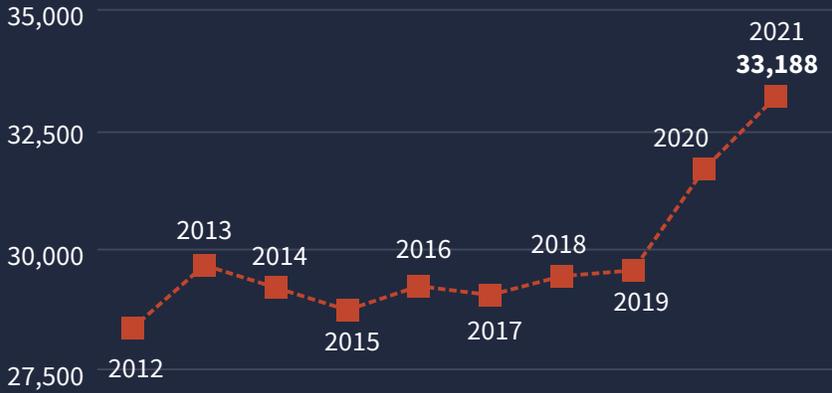
599
Jobs: Number of full and
part-time persons employed

\$40,293,000
Earnings: Total
compensation paid to
workers including wages
and benefits

\$137,319,000
Economic Activity (Output):
Value of sales that occur in
the Arizona economy that
are ultimately attributable to
airport activities

2021 Data and Demographics

Population Growth



WEBSITE

12,000 **7,900** **52.1%**
2021 2020 Increase

Total Sessions on
www.ChooseKingman.com

181,277 **113,042** **60.4%**
2021 2020 Increase

Total Sessions on
www.ExploreKingman.com

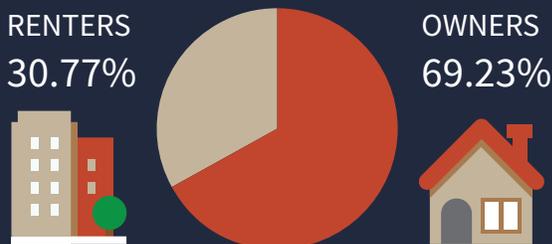
People

The total population of Kingman is 33,188. The median age is 45.



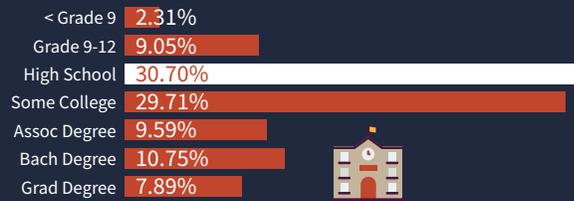
Housing

There are 38% more households who own their homes than there are renters.



Educational Attainment

28.23% of the population in Kingman have an Associate's degree or higher.
88.64% have a high school diploma or higher.



COLLEGES

2 in the community
3 within 50 miles

UNIVERSITIES

1 in the community
1 within 50 miles

How Residents Spend Their Money (per household)



Kingman Industrial Park Land Sales

YEAR	NUMBER	TOTAL NET PROCEEDS
2019	4	\$484,800.00
2020	0	\$0
2021	2	\$2,093,650.00

14K-39K

Interstate 40
Daily Travelers

68,119

Population Within
20-Mile Radius

30,817

Kingman
Population

33,864

2026 Kingman
Projected Population



The City of Kingman Economic Development Team works year-round to elevate, enhance, and ensure Kingman will be a desirable community in which to live, learn, conduct business, and explore. Through its economic development investments and programs, the City of Kingman retains, cultivates, and attracts targeted industries which improve the community's tax base and quality of life, and fosters success for all citizens.

Please contact our team to learn more about our services and available assistance.

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Economic Development Tourism Manager
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Economic Development Retail Manager
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Economic Development Industrial Manager
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