



The**Retail**Coach®

# COMMUNITY BUSINESS PROFILES MAJOR SECTORS

KINGMAN, ARIZONA

CITY OF KINGMAN  
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**BUSINESS PROFILES – MAJOR SECTORS**

SECTOR (NAICS)	COUNT	EMPLOYMENT	EMPLOYEES PER ESTABLISHMENT	100+ EMPLOYEES	SALES FROM LOCATION
<b>Grand Total</b>	<b>2,166</b>	<b>17,681</b>	<b>8</b>	<b>14</b>	<b>\$2,839,498,180</b>
<b>11: Agriculture, Forestry, Fishing and Hunting</b>	<b>4</b>	<b>16</b>	<b>4</b>	<b>0</b>	<b>\$2,033,000</b>
111: Crop Production	1	5	5	0	\$393,000
112: Animal Production and Aquaculture	1	6	6	0	\$1,257,000
113: Forestry and Logging	0	0	0	0	\$0
114: Fishing, Hunting and Trapping	0	0	0	0	\$0
115: Support Activities for Agriculture and Forestry	2	5	3	0	\$383,000
<b>21: Mining, Quarrying, and Oil and Gas Extraction</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$0</b>
211: Oil and Gas Extraction	0	0	0	0	\$0
212: Mining (except Oil and Gas)	0	0	0	0	\$0
213: Support Activities for Mining	0	0	0	0	\$0
<b>22: Utilities</b>	<b>2</b>	<b>31</b>	<b>16</b>	<b>0</b>	<b>\$17,149,000</b>
221: Utilities	2	31	16	0	\$17,149,000
23: Construction	87	746	9	0	\$101,623,000
236: Construction of Buildings	25	143	6	0	\$47,059,000
237: Heavy and Civil Engineering Construction	9	188	21	0	\$11,336,000
238: Specialty Trade Contractors	53	415	8	0	\$43,228,000
<b>31: Manufacturing</b>	<b>7</b>	<b>83</b>	<b>12</b>	<b>0</b>	<b>\$51,198,000</b>
311: Food Manufacturing	3	13	4	0	\$1,535,000
312: Beverage and Tobacco Product Manufacturing	4	70	18	0	\$49,663,000
313: Textile Mills	0	0	0	0	\$0
314: Textile Product Mills	0	0	0	0	\$0
315: Apparel Manufacturing	0	0	0	0	\$0
316: Leather and Allied Product Manufacturing	0	0	0	0	\$0
<b>32: Manufacturing</b>	<b>3</b>	<b>27</b>	<b>9</b>	<b>0</b>	<b>\$2,888,000</b>
321: Wood Product Manufacturing	1	14	14	0	\$1,391,000
322: Paper Manufacturing	0	0	0	0	\$0
323: Printing and Related Support Activities	0	0	0	0	\$0
324: Petroleum and Coal Products Manufacturing	0	0	0	0	\$0
325: Chemical Manufacturing	0	0	0	0	\$0
326: Plastics and Rubber Products Manufacturing	1	3	3	0	\$572,000
327: Nonmetallic Mineral Product Manufacturing	1	10	10	0	\$925,000
<b>33: Manufacturing</b>	<b>19</b>	<b>114</b>	<b>6</b>	<b>0</b>	<b>\$29,466,000</b>
331: Primary Metal Manufacturing	3	29	10	0	\$14,048,000
332: Fabricated Metal Product Manufacturing	5	15	3	0	\$3,452,000
333: Machinery Manufacturing	4	28	7	0	\$7,046,000
334: Computer and Electronic Product Manufacturing	1	5	5	0	\$798,000
335: Electrical Equipment, Appliance, and Component Manufacturing	1	5	5	0	\$1,205,000
336: Transportation Equipment Manufacturing	0	0	0	0	\$0
337: Furniture and Related Product Manufacturing	2	12	6	0	\$1,643,000
339: Miscellaneous Manufacturing	3	20	7	0	\$1,274,000

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SECTOR (NAICS)	COUNT	EMPLOYMENT	EMPLOYEES PER ESTABLISHMENT	100+ EMPLOYEES	SALES FROM LOCATION
<b>42: Wholesale Trade</b>	<b>28</b>	<b>279</b>	<b>10</b>	<b>0</b>	<b>\$369,461,000</b>
423: Merchant Wholesalers, Durable Goods	19	112	6	0	\$112,931,000
424: Merchant Wholesalers, Nondurable Goods	9	167	19	0	\$256,530,000
425: Wholesale Electronic Markets and Agents and Brokers	0	0	0	0	\$0
<b>44: Retail Trade</b>	<b>80</b>	<b>1,498</b>	<b>19</b>	<b>3</b>	<b>\$397,370,000</b>
441: Motor Vehicle and Parts Dealers	34	519	15	0	\$175,853,000
444: Building Material and Garden Equipment and Supplies Dealers	14	317	23	1	\$36,571,000
445: Food and Beverage Stores	22	625	28	2	\$178,993,000
449: Home Décor and Appliance Retailers	10	37	4	0	\$5,953,000
<b>45: Retail Trade</b>	<b>122</b>	<b>1,102</b>	<b>9</b>	<b>1</b>	<b>\$456,755,000</b>
455: Warehouse Clubs, Supercenters, General Merchandise and Department Stores	19	584	31	1	\$181,129,000
456: Health and Wellness	24	161	7	0	\$42,938,000
457: Fuel Stations and Dealers	43	200	5	0	\$193,876,000
458: Clothing and Accessories	7	30	4	0	\$3,745,000
459: Recreation Retailers	29	127	4	0	\$35,067,000
<b>48: Transportation and Warehousing</b>	<b>21</b>	<b>168</b>	<b>8</b>	<b>0</b>	<b>\$25,328,000</b>
481: Air Transportation	0	0	0	0	\$0
482: Rail Transportation	1	20	20	0	\$3,553,000
483: Water Transportation	0	0	0	0	\$0
484: Truck Transportation	5	46	9	0	\$7,798,000
485: Transit and Ground Passenger Transportation	1	4	4	0	\$388,000
486: Pipeline Transportation	1	7	7	0	\$4,456,000
487: Scenic and Sightseeing Transportation	0	0	0	0	\$0
488: Support Activities for Transportation	13	91	7	0	\$9,133,000
<b>49: Transportation and Warehousing</b>	<b>2</b>	<b>72</b>	<b>36</b>	<b>0</b>	<b>\$451,000</b>
491: Postal Service	1	70	70	0	\$328,000
492: Couriers and Messengers	1	2	2	0	\$123,000
493: Warehousing and Storage	0	0	0	0	\$0
<b>51: Information</b>	<b>34</b>	<b>338</b>	<b>10</b>	<b>0</b>	<b>\$64,967,000</b>
512: Motion Picture and Sound Recording Industries	1	10	10	0	\$484,000
513: Print Media	3	121	40	0	\$5,993,000
516: Broadcasting and content providers	12	60	5	0	\$12,378,000
517: Telecommunications	13	59	5	0	\$36,423,000
518: Data Processing, Hosting, and Related Services	2	75	38	0	\$9,137,000
519: Other Information Services	3	13	4	0	\$552,000
<b>52: Finance and Insurance</b>	<b>134</b>	<b>350</b>	<b>3</b>	<b>0</b>	<b>\$117,756,000</b>
521: Monetary Authorities-Central Bank	0	0	0	0	\$0
522: Credit Intermediation and Related Activities	74	201	3	0	\$61,208,000
523: Securities, Commodity Contracts, and Other Financial Investments and Related Activities	23	39	2	0	\$17,351,000
524: Insurance Carriers and Related Activities	37	110	3	0	\$39,197,000
525: Funds, Trusts, and Other Financial Vehicles	0	0	0	0	\$0

# BUSINESS PROFILES – MAJOR SECTORS

SECTOR (NAICS)	COUNT	EMPLOYMENT	EMPLOYEES PER ESTABLISHMENT	100+ EMPLOYEES	SALES FROM LOCATION
<b>53: Real Estate and Rental and Leasing</b>	<b>85</b>	<b>820</b>	<b>10</b>	<b>1</b>	<b>\$154,738,000</b>
531: Real Estate	69	377	5	0	\$32,102,000
532: Rental and Leasing Services	16	443	28	1	\$122,636,000
533: Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	0	0	0	0	\$0
<b>54: Professional, Scientific, and Technical Services</b>	<b>118</b>	<b>421</b>	<b>4</b>	<b>0</b>	<b>\$36,688,000</b>
541: Professional, Scientific, and Technical Services	118	421	4	0	\$36,688,000
<b>55: Management of Companies and Enterprises</b>	<b>1</b>	<b>91</b>	<b>91</b>	<b>0</b>	<b>\$328,000</b>
551: Management of Companies and Enterprises	1	91	91	0	\$328,000
<b>56: Administrative and Support and Waste Management and Remediation Services</b>	<b>42</b>	<b>265</b>	<b>6</b>	<b>0</b>	<b>\$16,292,000</b>
561: Administrative and Support Services	38	251	7	0	\$13,360,000
562: Waste Management and Remediation Services	4	14	4	0	\$2,932,000
<b>61: Educational Services</b>	<b>25</b>	<b>763</b>	<b>31</b>	<b>0</b>	<b>\$8,447,904</b>
611: Educational Services	25	763	31	0	\$8,447,904
<b>62: Health Care and Social Assistance</b>	<b>813</b>	<b>4,822</b>	<b>6</b>	<b>5</b>	<b>\$735,153,000</b>
621: Ambulatory Health Care Services	742	2,121	3	2	\$592,432,000
622: Hospitals	8	1,809	226	1	\$31,883,000
623: Nursing and Residential Care Facilities	12	566	47	2	\$99,843,000
624: Social Assistance	51	326	6	0	\$10,995,000
<b>71: Arts, Entertainment, and Recreation</b>	<b>27</b>	<b>318</b>	<b>12</b>	<b>0</b>	<b>\$32,647,090</b>
711: Performing Arts, Spectator Sports, and Related Industries	4	10	3	0	\$845,000
712: Museums, Historical Sites, and Similar Institutions	11	119	11	0	\$7,152,090
713: Amusement, Gambling, and Recreation Industries	12	189	16	0	\$24,650,000
<b>72: Accommodation and Food Services</b>	<b>135</b>	<b>2,135</b>	<b>16</b>	<b>1</b>	<b>\$108,414,000</b>
721: Accommodation	34	365	11	0	\$20,237,000
722: Food Services and Drinking Places	101	1,770	18	1	\$88,177,000
<b>81: Other Services (except Public Administration)</b>	<b>223</b>	<b>939</b>	<b>4</b>	<b>0</b>	<b>\$68,837,846</b>
811: Repair and Maintenance	52	294	6	0	\$27,202,000
812: Personal and Laundry Services	68	285	4	0	\$13,765,429
813: Religious, Grantmaking, Civic, Professional, and Similar Organizations	103	360	3	0	\$27,870,417

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SECTOR (NAICS)	COUNT	EMPLOYMENT	EMPLOYEES PER ESTABLISHMENT	100+ EMPLOYEES	SALES FROM LOCATION
<b>92: Public Administration</b>	<b>129</b>	<b>2,274</b>	<b>18</b>	<b>3</b>	<b>\$40,539,340</b>
921: Executive, Legislative, and Other General Government Support	93	1,545	17	2	\$29,320,000
922: Justice, Public Order, and Safety Activities	15	418	28	1	\$4,632,840
923: Administration of Human Resource Programs	4	148	37	0	\$1,166,000
924: Administration of Environmental Quality Programs	6	71	12	0	\$1,968,000
925: Administration of Housing Programs, Urban Planning, and Community Development	4	32	8	0	\$1,156,500
926: Administration of Economic Programs	7	60	9	0	\$2,296,000
927: Space Research and Technology	0	0	0	0	\$0
928: National Security and International Affairs	0	0	0	0	\$0
<b>99: Unassigned</b>	<b>25</b>	<b>9</b>	<b>0</b>	<b>0</b>	<b>\$968,000</b>
999: Unassigned	25	9	0	0	\$968,000

# About The Retail Coach®

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

## Retail:360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



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## ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Claritas, ESRI, U.S. Census Bureau, Economy.com, Unacast, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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