



The**Retail**Coach®

# COMMUNITY DEMOGRAPHIC PROFILE

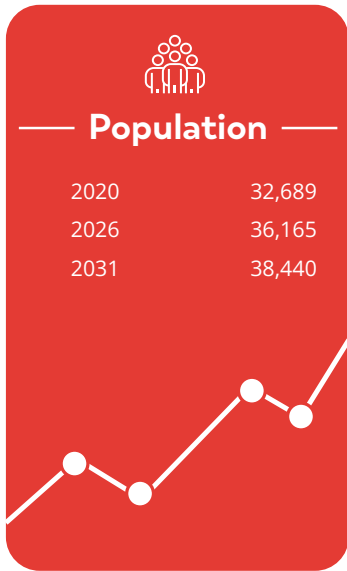
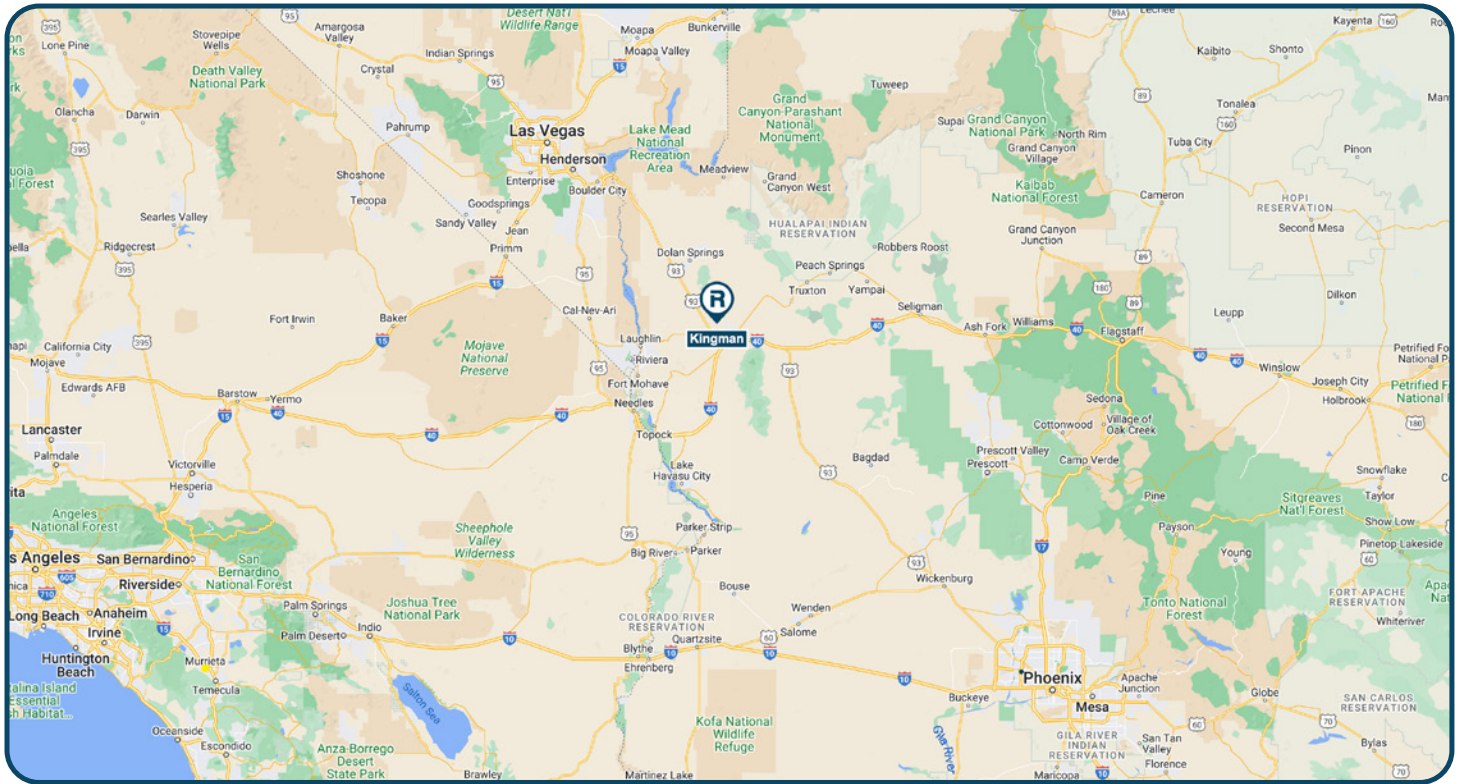
KINGMAN, ARIZONA

PREPARED FOR CITY OF KINGMAN  
MARCH 2026

# DEMOGRAPHIC SNAPSHOT



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### Age

0-9 Years	10.83%
10 - 17 Years	9.07%
18 - 24 Years	7.56%
25 - 34 Years	11.05%
35 - 44 Years	11.96%
45 - 54 Years	10.41%
55 - 64 Years	10.98%
65 and Older	28.14%
Median Age	44.59
Average Age	44.60

### Educational Attainment (%)

Graduate or Professional Degree	9.13%
Bachelors Degree	11.26%
Associate Degree	9.70%
Some College	29.72%
High School Graduate (GED)	31.43%
Some High School, No Degree	6.23%
Less than 9th Grade	2.52%

### Race Distribution

White	77.31%
Black/African American	1.61%
American Indian/Alaskan	1.85%
Asian	2.36%
Native Hawaiian/Islander	0.25%
Other Race	5.54%
Two or More Races	11.09%
Hispanic	17.49%
Non-Hispanic	82.51%

### Income

Average HH	\$84,405
Median HH	\$65,649
Per Capita	\$34,987

# DEMOGRAPHIC PROFILE

DESCRIPTION	DATA	%
<b>Population</b>		
2031 Projection	38,440	
2026 Estimate	36,165	
2020 Census	32,689	
2010 Census	28,260	
Growth 2026 - 2031		6.29%
Growth 2020 - 2026		10.63%
Growth 2010 - 2020		15.67%
<b>2026 Est. Population by Single-Classification Race</b>	<b>36,165</b>	
White Alone	27,958	77.31%
Black or African American Alone	581	1.61%
Amer. Indian and Alaska Native Alone	668	1.85%
Asian Alone	852	2.36%
Native Hawaiian and Other Pacific Island Alone	92	0.25%
Some Other Race Alone	2,003	5.54%
Two or More Races	4,011	11.09%
<b>2026 Est. Population by Hispanic or Latino Origin</b>	<b>36,165</b>	
Not Hispanic or Latino	29,841	82.51%
Hispanic or Latino	6,324	17.49%
Mexican	5,062	80.04%
Puerto Rican	145	2.29%
Cuban	20	0.32%
All Other Hispanic or Latino	1,097	17.35%
<b>2026 Est. Hisp. or Latino Pop by Single-Class. Race</b>	<b>6,324</b>	
White Alone	2,172	34.35%
Black or African American Alone	42	0.66%
American Indian and Alaska Native Alone	190	3.00%
Asian Alone	33	0.52%
Native Hawaiian and Other Pacific Islander Alone	10	0.16%
Some Other Race Alone	1,852	29.28%
Two or More Races	2,025	32.02%
<b>2026 Est. Pop by Race, Asian Alone, by Category</b>	<b>852</b>	
Chinese, except Taiwanese	6	0.70%
Filipino	530	62.21%
Japanese	12	1.41%
Asian Indian	73	8.57%
Korean	38	4.46%
Vietnamese	6	0.70%
Cambodian	0	0.00%
Hmong	0	0.00%
Laotian	0	0.00%
Thai	118	13.85%
All Other Asian Races Including 2+ Category	69	8.10%

DESCRIPTION	DATA	%
<b>2026 Est. Population by Ancestry</b>	<b>36,165</b>	
Arab	97	0.27%
Czech	107	0.30%
Danish	76	0.21%
Dutch	372	1.03%
English	3,772	10.43%
French (except Basque)	983	2.72%
French Canadian	73	0.20%
German	5,076	14.04%
Greek	14	0.04%
Hungarian	90	0.25%
Irish	3,239	8.96%
Italian	1,120	3.10%
Lithuanian	22	0.06%
United States or American	1,276	3.53%
Norwegian	582	1.61%
Polish	489	1.35%
Portuguese	158	0.44%
Russian	250	0.69%
Scottish	602	1.66%
Scotch-Irish	201	0.56%
Slovak	0	0.00%
Subsaharan African	30	0.08%
Swedish	200	0.55%
Swiss	87	0.24%
Ukrainian	56	0.16%
Welsh	311	0.86%
West Indian (except Hisp. groups)	0	0.00%
Other ancestries	8,647	23.91%
Ancestry Unclassified	8,235	22.77%
<b>2026 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	31,331	91.51%
Speak Asian/Pacific Island Language at Home	292	0.85%
Speak IndoEuropean Language at Home	345	1.01%
Speak Spanish at Home	2,048	5.98%
Speak Other Language at Home	221	0.65%

# DEMOGRAPHIC PROFILE

DESCRIPTION	DATA	%
<b>2026 Est. Population by Age</b>	<b>36,165</b>	
Age 0 - 4	1,928	5.33%
Age 5 - 9	1,988	5.50%
Age 10 - 14	2,028	5.61%
Age 15 - 17	1,253	3.46%
Age 18 - 20	1,211	3.35%
Age 21 - 24	1,521	4.21%
Age 25 - 34	3,997	11.05%
Age 35 - 44	4,326	11.96%
Age 45 - 54	3,764	10.41%
Age 55 - 64	3,972	10.98%
Age 65 - 74	5,380	14.88%
Age 75 - 84	3,661	10.12%
Age 85 and over	1,136	3.14%
Age 16 and over	29,803	82.41%
Age 18 and over	28,968	80.10%
Age 21 and over	27,757	76.75%
Age 65 and over	10,177	28.14%
2026 Est. Median Age		44.59
2026 Est. Average Age		44.60
<b>2026 Est. Population by Sex</b>	<b>36,165</b>	
Male	17,843	49.34%
Female	18,322	50.66%
<b>2026 Est. Male Population by Age</b>	<b>17,843</b>	
Age 0 - 4	996	5.58%
Age 5 - 9	1,025	5.75%
Age 10 - 14	1,016	5.69%
Age 15 - 17	652	3.65%
Age 18 - 20	632	3.54%
Age 21 - 24	792	4.44%
Age 25 - 34	2,081	11.66%
Age 35 - 44	2,150	12.05%
Age 45 - 54	1,873	10.50%
Age 55 - 64	1,864	10.45%
Age 65 - 74	2,514	14.09%
Age 75 - 84	1,765	9.89%
Age 85 and over	483	2.71%
2026 Est. Median Age, Male		42.97
2026 Est. Average Age, Male		43.60

DESCRIPTION	DATA	%
<b>2026 Est. Female Population by Age</b>	<b>18,322</b>	
Age 0 - 4	932	5.09%
Age 5 - 9	963	5.26%
Age 10 - 14	1,012	5.52%
Age 15 - 17	601	3.28%
Age 18 - 20	579	3.16%
Age 21 - 24	729	3.98%
Age 25 - 34	1,916	10.46%
Age 35 - 44	2,176	11.88%
Age 45 - 54	1,891	10.32%
Age 55 - 64	2,108	11.51%
Age 65 - 74	2,866	15.64%
Age 75 - 84	1,896	10.35%
Age 85 and over	653	3.56%
2026 Est. Median Age, Female		46.30
2026 Est. Average Age, Female		45.60
<b>2026 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	7,299	24.15%
Males, Never Married	4,042	13.38%
Females, Never Married	3,257	10.78%
Married, Spouse present	15,178	50.22%
Married, Spouse absent	871	2.88%
Widowed	2,353	7.79%
Males Widowed	539	1.78%
Females Widowed	1,814	6.00%
Divorced	4,520	14.96%
Males Divorced	2,223	7.36%
Females Divorced	2,297	7.60%
<b>2026 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th grade	662	2.52%
Some High School, no diploma	1,635	6.23%
High School Graduate (or GED)	8,247	31.43%
Some College, no degree	7,798	29.72%
Associate Degree	2,545	9.70%
Bachelor's Degree	2,954	11.26%
Master's Degree	1,603	6.11%
Professional School Degree	555	2.12%
Doctorate Degree	237	0.90%
<b>2026 Est. Pop Age 25+ by Edu. Attain., Hisp./ Lat.</b>		
No High School Diploma	477	13.28%
High School Graduate	1,385	38.56%
Some College or Associate's Degree	1,417	39.45%
Bachelor's Degree or Higher	313	8.71%

# DEMOGRAPHIC PROFILE

DESCRIPTION	DATA	%
<b>Households</b>		
2031 Projection	15,557	
2026 Estimate	14,621	
2020 Census	13,205	
2010 Census	11,274	
Growth 2026 - 2031		6.40%
Growth 2020 - 2026		10.72%
Growth 2010 - 2020		17.13%
<b>2026 Est. Households by Household Type</b>	<b>14,621</b>	
Family Households	9,300	63.61%
Nonfamily Households	5,321	36.39%
2026 Est. Group Quarters Population	892	
2026 Households by Ethnicity, Hispanic/Latino	1,860	
<b>2026 Est. Households by Household Income</b>	<b>14,621</b>	
Income < \$15,000	1,255	8.58%
Income \$15,000 - \$24,999	1,328	9.08%
Income \$25,000 - \$34,999	1,226	8.39%
Income \$35,000 - \$49,999	1,633	11.17%
Income \$50,000 - \$74,999	2,897	19.81%
Income \$75,000 - \$99,999	2,005	13.71%
Income \$100,000 - \$124,999	1,276	8.73%
Income \$125,000 - \$149,999	977	6.68%
Income \$150,000 - \$199,999	1,141	7.80%
Income \$200,000 - \$249,999	524	3.58%
Income \$250,000 - \$499,999	292	2.00%
Income \$500,000+	67	0.46%
2026 Est. Average Household Income		\$84,405
2026 Est. Median Household Income		\$65,649
<b>2026 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone		\$64,782
Black or African American Alone		\$65,615
American Indian and Alaska Native Alone		\$44,811
Asian Alone		\$101,016
Native Hawaiian and Other Pacific Islander Alone		\$190,308
Some Other Race Alone		\$83,424
Two or More Races		\$60,361
Hispanic or Latino		\$63,021
Not Hispanic or Latino		\$66,170

DESCRIPTION	DATA	%
<b>2026 Est. HH by Type and Presence of Own Child.</b>	<b>14,621</b>	
Family Households with Children	3,423	23.41%
Family Households without Children	11,198	76.59%
<b>Married-Couple Families</b>	<b>6,763</b>	<b>46.26%</b>
Married-Couple Family, own children	2,259	15.45%
Married-Couple Family, no own children	4,504	30.80%
<b>Cohabiting-Couple Families</b>	<b>983</b>	<b>6.72%</b>
Cohabiting-Couple Family, own children	317	2.17%
Cohabiting-Couple Family, no own children	666	4.55%
<b>Male Householder Families</b>	<b>2,967</b>	<b>20.29%</b>
Male Householder, own children	307	2.10%
Male Householder, no own children	354	2.42%
Male Householder, only Nonrelatives	315	2.15%
Male Householder, Living Alone	1,991	13.62%
<b>Female Householder Families</b>	<b>3,908</b>	<b>26.73%</b>
Female Householder, own children	540	3.69%
Female Householder, no own children	675	4.62%
Female Householder, only Nonrelatives	138	0.94%
Female Householder, Living Alone	2,555	17.48%
<b>2026 Est. Households by Household Size</b>	<b>14,621</b>	
1-person	4,369	29.88%
2-person	5,334	36.48%
3-person	1,946	13.31%
4-person	1,467	10.03%
5-person	794	5.43%
6-person	435	2.98%
7-or-more-person	276	1.89%
2026 Est. Average Household Size		2.41
<b>2026 Est. Households by Number of Vehicles</b>	<b>14,621</b>	
No Vehicles	996	6.81%
1 Vehicle	4,883	33.40%
2 Vehicles	5,408	36.99%
3 Vehicles	1,972	13.49%
4 Vehicles	1,007	6.89%
5 or more Vehicles	355	2.43%
2026 Est. Average Number of Vehicles		1.9

# DEMOGRAPHIC PROFILE

DESCRIPTION	DATA	%
<b>Family Households</b>		
2031 Projection	9,918	
2026 Estimate	9,300	
2020 Estimate	8,364	
2010 Census	7,362	
Growth 2026 - 2031		6.64%
Growth 2020 - 2026		11.19%
Growth 2010 - 2020		13.61%
<b>2026 Est. Families by Poverty Status</b>		
<b>2026 Est. Families by Poverty Status</b>	<b>9,300</b>	
2026 Families at or Above Poverty	8,478	91.16%
2026 Families at or Above Poverty with Children	3,235	34.78%
2026 Families Below Poverty	822	8.84%
2026 Families Below Poverty with Children	505	5.43%
<b>2026 Est. Pop 16+ by Employment Status</b>		
Civilian Labor Force, Employed	14,300	47.98%
Civilian Labor Force, Unemployed	616	2.07%
Armed Forces	57	0.19%
Not in Labor Force	14,830	49.76%
<b>2026 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
For-Profit Private Workers	8,350	57.25%
Non-Profit Private Workers	1,096	7.51%
Local Government Workers	721	4.94%
State Government Workers	932	6.39%
Federal Government Workers	1,793	12.29%
Self-Employed Workers	1,613	11.06%
Unpaid Family Workers	80	0.55%

DESCRIPTION	DATA	%
<b>2026 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architect/Engineer	139	0.95%
Arts/Entertainment/Sports	108	0.74%
Building Grounds Maintenance	376	2.58%
Business/Financial Operations	484	3.32%
Community/Social Services	248	1.70%
Computer/Mathematical	176	1.21%
Construction/Extraction	862	5.91%
Education/Training/Library	839	5.75%
Farming/Fishing/Forestry	41	0.28%
Food Prep/Serving	301	2.06%
Health Practitioner/Technician	1,138	7.80%
Healthcare Support	646	4.43%
Maintenance Repair	841	5.77%
Legal	290	1.99%
Life/Physical/Social Science	524	3.59%
Management	1,527	10.47%
Office/Admin. Support	1,670	11.45%
Production	871	5.97%
Protective Services	701	4.81%
Sales/Related	1,247	8.55%
Personal Care/Service	216	1.48%
Transportation/Moving	1,340	9.19%
<b>2026 Est. Pop 16+ by Occupation Classification</b>		
White Collar	8,390	57.53%
Blue Collar	3,914	26.84%
Service and Farm	2,281	15.64%
<b>2026 Est. Workers Age 16+ by Transp. to Work</b>		
Drove Alone	11,524	79.89%
Car Pooled	1,539	10.67%
Public Transportation	26	0.18%
Walked	144	1.00%
Bicycle	35	0.24%
Other Means	229	1.59%
Worked at Home	928	6.43%
<b>2026 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	6,990	
15 - 29 Minutes	4,629	
30 - 44 Minutes	713	
45 - 59 Minutes	351	
60 or more Minutes	829	
2026 Est. Avg Travel Time to Work in Minutes		20

# DEMOGRAPHIC PROFILE

DESCRIPTION	DATA	%
<b>2026 Est. Occupied Housing Units by Tenure</b>	<b>14,621</b>	
Owner Occupied	9,728	66.53%
Renter Occupied	4,893	33.47%
2026 Owner Occ. HUs: Avg. Length of Residence		13.30 <sup>†</sup>
2026 Renter Occ. HUs: Avg. Length of Residence		7.10 <sup>†</sup>
<b>2026 Est. Owner-Occupied Housing Units by Value</b>	<b>9,728</b>	
Value Less than \$20,000	233	2.39%
Value \$20,000 - \$39,999	79	0.81%
Value \$40,000 - \$59,999	99	1.02%
Value \$60,000 - \$79,999	104	1.07%
Value \$80,000 - \$99,999	72	0.74%
Value \$100,000 - \$149,999	649	6.67%
Value \$150,000 - \$199,999	1,407	14.46%
Value \$200,000 - \$299,999	2,552	26.23%
Value \$300,000 - \$399,999	2,036	20.93%
Value \$400,000 - \$499,999	1,236	12.71%
Value \$500,000 - \$749,999	813	8.36%
Value \$750,000 - \$999,999	220	2.26%
Value \$1,000,000 or \$1,499,999	75	0.77%
Value \$1,500,000 or \$1,999,999	34	0.35%
Value \$2,000,000+	119	1.22%
2026 Est. Median All Owner-Occupied Housing Value		\$285,912
<b>2026 Est. Housing Units by Units in Structure</b>		
1 Unit Detached	12,133	77.75%
1 Unit Attached	379	2.43%
2 Units	289	1.85%
3 or 4 Units	545	3.49%
5 to 19 Units	572	3.67%
20 to 49 Units	315	2.02%
50 or More Units	370	2.37%
Mobile Home or Trailer	966	6.19%
Boat, RV, Van, etc.	36	0.23%

DESCRIPTION	DATA	%
<b>2026 Est. Housing Units by Year Structure Built</b>		
Housing Units Built 2020 or later	1,273	8.16%
Housing Units Built 2010 to 2019	1,830	11.73%
Housing Units Built 2000 to 2009	3,209	20.56%
Housing Units Built 1990 to 1999	3,267	20.94%
Housing Units Built 1980 to 1989	2,051	13.14%
Housing Units Built 1970 to 1979	1,810	11.60%
Housing Units Built 1960 to 1969	1,052	6.74%
Housing Units Built 1950 to 1959	519	3.33%
Housing Units Built 1940 to 1949	258	1.65%
Housing Unit Built 1939 or Earlier	336	2.15%
2026 Est. Median Year Structure Built		1996

<sup>†</sup> Years

# About The Retail Coach®

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

## Retail:360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



The**RetailCoach**.®

## ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Claritas, ESRI, U.S. Census Bureau, Economy.com, Unacast, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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