



The**Retail**Coach®

SECONDARY RETAIL TRADE AREA DEMOGRAPHIC PROFILE

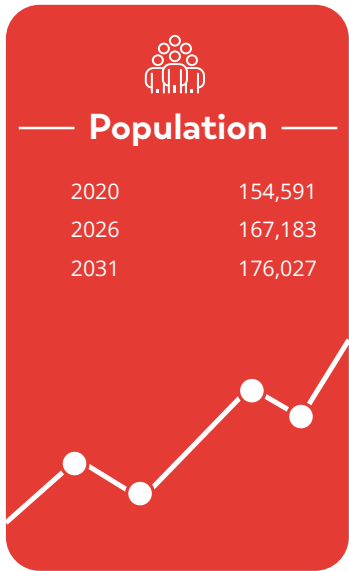
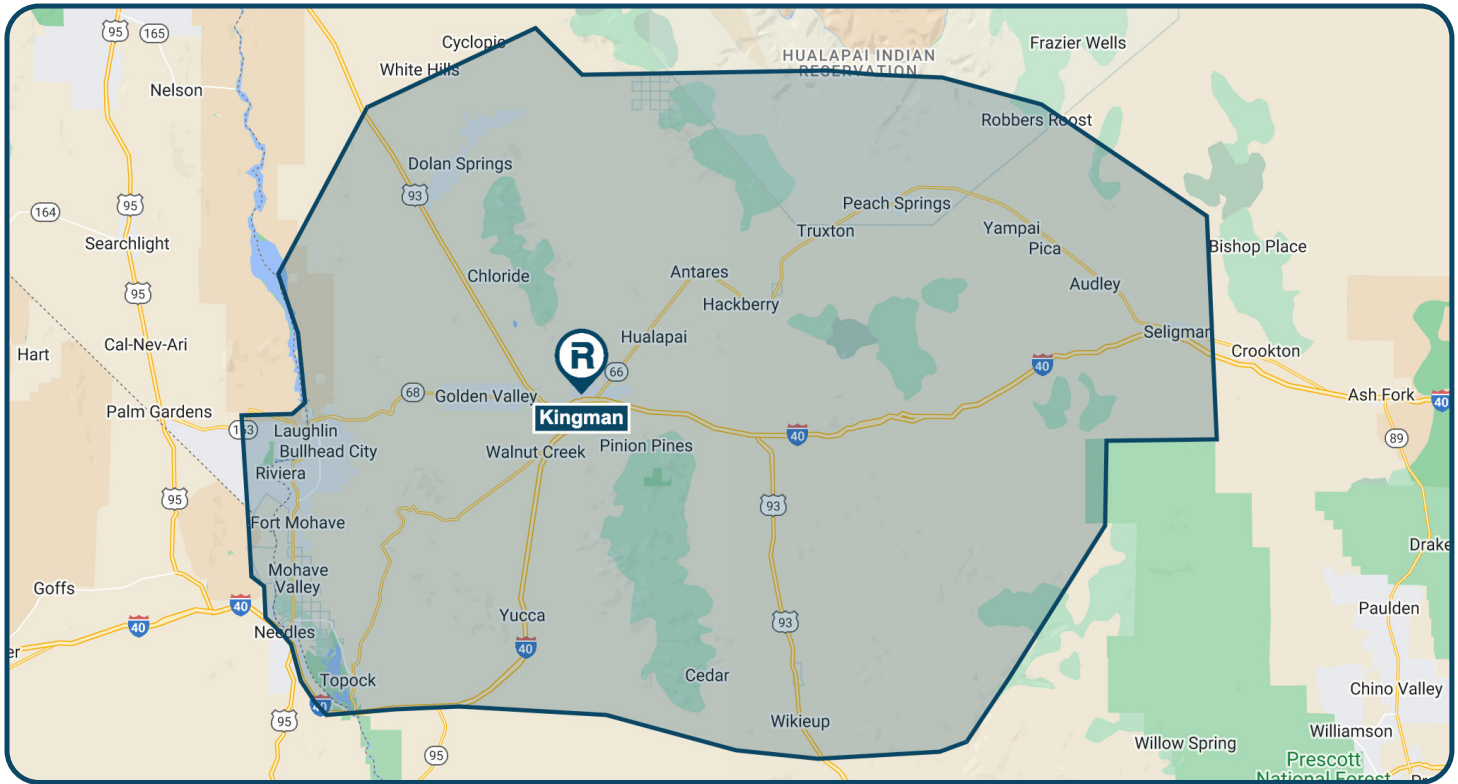
KINGMAN, ARIZONA

PREPARED FOR CITY OF KINGMAN
MARCH 2026

DEMOGRAPHIC SNAPSHOT



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Age

0-9 Years	8.50%
10 - 17 Years	7.21%
18 - 24 Years	6.38%
25 - 34 Years	9.61%
35 - 44 Years	10.26%
45 - 54 Years	9.68%
55 - 64 Years	14.24%
65 and Older	34.11%
Median Age	53.49
Average Age	48.80

Educational Attainment (%)

Graduate or Professional Degree	5.03%
Bachelors Degree	9.24%
Associate Degree	8.51%
Some College	27.91%
High School Graduate (GED)	35.81%
Some High School, No Degree	9.56%
Less than 9th Grade	3.94%

Race Distribution

White	73.93%
Black/African American	1.83%
American Indian/Alaskan	3.08%
Asian	1.69%
Native Hawaiian/Islander	0.25%
Other Race	7.71%
Two or More Races	11.52%
Hispanic	20.62%
Non-Hispanic	79.38%

Income

Average HH	\$74,061
Median HH	\$55,197
Per Capita	\$33,108

DEMOGRAPHIC PROFILE

DESCRIPTION	DATA	%
Population		
2031 Projection	176,027	
2026 Estimate	167,183	
2020 Census	154,591	
2010 Census	142,984	
Growth 2026 - 2031		5.29%
Growth 2020 - 2026		8.15%
Growth 2010 - 2020		8.12%
2026 Est. Population by Single-Classification Race	167,183	
White Alone	123,602	73.93%
Black or African American Alone	3,054	1.83%
Amer. Indian and Alaska Native Alone	5,146	3.08%
Asian Alone	2,826	1.69%
Native Hawaiian and Other Pacific Island Alone	412	0.25%
Some Other Race Alone	12,891	7.71%
Two or More Races	19,251	11.52%
2026 Est. Population by Hispanic or Latino Origin	167,183	
Not Hispanic or Latino	132,711	79.38%
Hispanic or Latino	34,471	20.62%
Mexican	27,209	78.93%
Puerto Rican	752	2.18%
Cuban	517	1.50%
All Other Hispanic or Latino	5,994	17.39%
2026 Est. Hisp. or Latino Pop by Single-Class. Race	34,471	
White Alone	9,810	28.46%
Black or African American Alone	175	0.51%
American Indian and Alaska Native Alone	1,258	3.65%
Asian Alone	126	0.37%
Native Hawaiian and Other Pacific Islander Alone	53	0.15%
Some Other Race Alone	12,298	35.68%
Two or More Races	10,752	31.19%
2026 Est. Pop by Race, Asian Alone, by Category	2,826	
Chinese, except Taiwanese	215	7.61%
Filipino	1,373	48.59%
Japanese	92	3.26%
Asian Indian	156	5.52%
Korean	319	11.29%
Vietnamese	79	2.80%
Cambodian	19	0.67%
Hmong	0	0.00%
Laotian	0	0.00%
Thai	245	8.67%
All Other Asian Races Including 2+ Category	327	11.57%

DESCRIPTION	DATA	%
2026 Est. Population by Ancestry	167,183	
Arab	437	0.26%
Czech	385	0.23%
Danish	720	0.43%
Dutch	2,049	1.23%
English	15,827	9.47%
French (except Basque)	4,215	2.52%
French Canadian	625	0.37%
German	22,578	13.51%
Greek	266	0.16%
Hungarian	882	0.53%
Irish	15,684	9.38%
Italian	5,352	3.20%
Lithuanian	138	0.08%
United States or American	6,385	3.82%
Norwegian	2,469	1.48%
Polish	2,475	1.48%
Portuguese	680	0.41%
Russian	999	0.60%
Scottish	2,540	1.52%
Scotch-Irish	1,335	0.80%
Slovak	23	0.01%
Subsaharan African	315	0.19%
Swedish	1,751	1.05%
Swiss	274	0.16%
Ukrainian	158	0.10%
Welsh	1,263	0.76%
West Indian (except Hisp. groups)	30	0.02%
Other ancestries	39,572	23.67%
Ancestry Unclassified	37,757	22.58%
2026 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	145,317	90.74%
Speak Asian/Pacific Island Language at Home	865	0.54%
Speak IndoEuropean Language at Home	1,336	0.83%
Speak Spanish at Home	11,439	7.14%
Speak Other Language at Home	1,188	0.74%

DEMOGRAPHIC PROFILE

DESCRIPTION	DATA	%
2026 Est. Population by Age	167,183	
Age 0 - 4	7,038	4.21%
Age 5 - 9	7,177	4.29%
Age 10 - 14	7,471	4.47%
Age 15 - 17	4,585	2.74%
Age 18 - 20	4,597	2.75%
Age 21 - 24	6,068	3.63%
Age 25 - 34	16,065	9.61%
Age 35 - 44	17,159	10.26%
Age 45 - 54	16,189	9.68%
Age 55 - 64	23,804	14.24%
Age 65 - 74	32,179	19.25%
Age 75 - 84	19,667	11.76%
Age 85 and over	5,183	3.10%
Age 16 and over	143,967	86.11%
Age 18 and over	140,911	84.29%
Age 21 and over	136,315	81.54%
Age 65 and over	57,030	34.11%
2026 Est. Median Age		53.49
2026 Est. Average Age		48.80
2026 Est. Population by Sex	167,183	
Male	84,966	50.82%
Female	82,216	49.18%
2026 Est. Male Population by Age	84,966	
Age 0 - 4	3,629	4.27%
Age 5 - 9	3,679	4.33%
Age 10 - 14	3,828	4.50%
Age 15 - 17	2,382	2.80%
Age 18 - 20	2,403	2.83%
Age 21 - 24	3,246	3.82%
Age 25 - 34	8,770	10.32%
Age 35 - 44	9,042	10.64%
Age 45 - 54	8,258	9.72%
Age 55 - 64	11,589	13.64%
Age 65 - 74	15,794	18.59%
Age 75 - 84	9,911	11.66%
Age 85 and over	2,437	2.87%
2026 Est. Median Age, Male		51.89
2026 Est. Average Age, Male		48.21

DESCRIPTION	DATA	%
2026 Est. Female Population by Age	82,216	
Age 0 - 4	3,409	4.15%
Age 5 - 9	3,498	4.25%
Age 10 - 14	3,643	4.43%
Age 15 - 17	2,203	2.68%
Age 18 - 20	2,194	2.67%
Age 21 - 24	2,822	3.43%
Age 25 - 34	7,295	8.87%
Age 35 - 44	8,117	9.87%
Age 45 - 54	7,931	9.65%
Age 55 - 64	12,215	14.86%
Age 65 - 74	16,386	19.93%
Age 75 - 84	9,756	11.87%
Age 85 and over	2,746	3.34%
2026 Est. Median Age, Female		55.00
2026 Est. Average Age, Female		49.57
2026 Est. Pop Age 15+ by Marital Status		
Total, Never Married	35,535	24.42%
Males, Never Married	21,920	15.07%
Females, Never Married	13,615	9.36%
Married, Spouse present	66,829	45.93%
Married, Spouse absent	5,922	4.07%
Widowed	13,887	9.55%
Males Widowed	4,296	2.95%
Females Widowed	9,591	6.59%
Divorced	23,324	16.03%
Males Divorced	11,342	7.79%
Females Divorced	11,982	8.24%
2026 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th grade	5,136	3.94%
Some High School, no diploma	12,455	9.56%
High School Graduate (or GED)	46,643	35.81%
Some College, no degree	36,350	27.91%
Associate Degree	11,089	8.51%
Bachelor's Degree	12,028	9.24%
Master's Degree	4,735	3.63%
Professional School Degree	1,204	0.92%
Doctorate Degree	606	0.47%
2026 Est. Pop Age 25+ by Edu. Attain., Hisp./ Lat.		
No High School Diploma	4,750	21.79%
High School Graduate	7,994	36.67%
Some College or Associate's Degree	6,953	31.90%
Bachelor's Degree or Higher	2,100	9.63%

DEMOGRAPHIC PROFILE

DESCRIPTION	DATA	%
Households		
2031 Projection	77,445	
2026 Estimate	72,875	
2020 Census	66,097	
2010 Census	59,644	
Growth 2026 - 2031		6.27%
Growth 2020 - 2026		10.26%
Growth 2010 - 2020		10.82%
2026 Est. Households by Household Type	72,875	
Family Households	44,512	61.08%
Nonfamily Households	28,363	38.92%
2026 Est. Group Quarters Population	4,165	
2026 Households by Ethnicity, Hispanic/Latino	10,635	
2026 Est. Households by Household Income	72,875	
Income < \$15,000	8,897	12.21%
Income \$15,000 - \$24,999	7,470	10.25%
Income \$25,000 - \$34,999	7,111	9.76%
Income \$35,000 - \$49,999	9,891	13.57%
Income \$50,000 - \$74,999	13,143	18.03%
Income \$75,000 - \$99,999	9,229	12.66%
Income \$100,000 - \$124,999	6,185	8.49%
Income \$125,000 - \$149,999	3,951	5.42%
Income \$150,000 - \$199,999	3,690	5.06%
Income \$200,000 - \$249,999	1,696	2.33%
Income \$250,000 - \$499,999	1,173	1.61%
Income \$500,000+	439	0.60%
2026 Est. Average Household Income		\$74,061
2026 Est. Median Household Income		\$55,197
2026 Median HH Inc. by Single-Class. Race or Eth.		
White Alone		\$54,544
Black or African American Alone		\$59,786
American Indian and Alaska Native Alone		\$47,033
Asian Alone		\$73,459
Native Hawaiian and Other Pacific Islander Alone		\$144,192
Some Other Race Alone		\$66,144
Two or More Races		\$54,620
Hispanic or Latino		\$57,526
Not Hispanic or Latino		\$54,823

DESCRIPTION	DATA	%
2026 Est. HH by Type and Presence of Own Child.	72,875	
Family Households with Children	11,643	15.98%
Family Households without Children	61,232	84.02%
Married-Couple Families	31,949	43.84%
Married-Couple Family, own children	6,780	9.30%
Married-Couple Family, no own children	25,168	34.54%
Cohabiting-Couple Families	4,786	6.57%
Cohabiting-Couple Family, own children	1,393	1.91%
Cohabiting-Couple Family, no own children	3,393	4.66%
Male Householder Families	16,947	23.25%
Male Householder, own children	1,127	1.55%
Male Householder, no own children	2,073	2.85%
Male Householder, only Nonrelatives	1,606	2.20%
Male Householder, Living Alone	12,141	16.66%
Female Householder Families	19,193	26.34%
Female Householder, own children	2,343	3.21%
Female Householder, no own children	4,829	6.63%
Female Householder, only Nonrelatives	832	1.14%
Female Householder, Living Alone	11,189	15.35%
2026 Est. Households by Household Size	72,875	
1-person	24,075	33.04%
2-person	28,433	39.02%
3-person	8,875	12.18%
4-person	5,727	7.86%
5-person	3,039	4.17%
6-person	1,595	2.19%
7-or-more-person	1,132	1.55%
2026 Est. Average Household Size		2.24
2026 Est. Households by Number of Vehicles	72,875	
No Vehicles	4,210	5.78%
1 Vehicle	27,148	37.25%
2 Vehicles	25,094	34.43%
3 Vehicles	10,439	14.33%
4 Vehicles	4,045	5.55%
5 or more Vehicles	1,939	2.66%
2026 Est. Average Number of Vehicles		1.9

DEMOGRAPHIC PROFILE

DESCRIPTION	DATA	%
Family Households		
2031 Projection	47,405	
2026 Estimate	44,512	
2020 Estimate	40,176	
2010 Census	38,277	
Growth 2026 - 2031		6.50%
Growth 2020 - 2026		10.79%
Growth 2010 - 2020		4.96%
2026 Est. Families by Poverty Status	44,512	
2026 Families at or Above Poverty	38,541	86.59%
2026 Families at or Above Poverty with Children	10,173	22.85%
2026 Families Below Poverty	5,970	13.41%
2026 Families Below Poverty with Children	3,272	7.35%
2026 Est. Pop 16+ by Employment Status		
Civilian Labor Force, Employed	56,537	39.27%
Civilian Labor Force, Unemployed	4,396	3.05%
Armed Forces	67	0.05%
Not in Labor Force	82,967	57.63%
2026 Est. Civ. Employed Pop 16+ by Class of Worker		
For-Profit Private Workers	38,537	68.08%
Non-Profit Private Workers	3,376	5.96%
Local Government Workers	1,910	3.37%
State Government Workers	1,860	3.29%
Federal Government Workers	5,387	9.52%
Self-Employed Workers	5,136	9.07%
Unpaid Family Workers	402	0.71%

DESCRIPTION	DATA	%
2026 Est. Civ. Employed Pop 16+ by Occupation		
Architect/Engineer	484	0.86%
Arts/Entertainment/Sports	488	0.86%
Building Grounds Maintenance	2,033	3.59%
Business/Financial Operations	1,833	3.24%
Community/Social Services	852	1.50%
Computer/Mathematical	741	1.31%
Construction/Extraction	3,300	5.83%
Education/Training/Library	2,817	4.98%
Farming/Fishing/Forestry	334	0.59%
Food Prep/Serving	3,562	6.29%
Health Practitioner/Technician	3,107	5.49%
Healthcare Support	2,307	4.08%
Maintenance Repair	2,463	4.35%
Legal	531	0.94%
Life/Physical/Social Science	869	1.53%
Management	4,803	8.49%
Office/Admin. Support	7,030	12.42%
Production	3,166	5.59%
Protective Services	2,187	3.86%
Sales/Related	6,175	10.91%
Personal Care/Service	1,965	3.47%
Transportation/Moving	5,565	9.83%
2026 Est. Pop 16+ by Occupation Classification		
White Collar	29,727	52.51%
Blue Collar	14,494	25.60%
Service and Farm	12,387	21.88%
2026 Est. Workers Age 16+ by Transp. to Work		
Drove Alone	42,937	77.28%
Car Pooled	5,831	10.50%
Public Transportation	511	0.92%
Walked	723	1.30%
Bicycle	65	0.12%
Other Means	1,578	2.84%
Worked at Home	3,912	7.04%
2026 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	22,331	
15 - 29 Minutes	19,214	
30 - 44 Minutes	5,017	
45 - 59 Minutes	1,805	
60 or more Minutes	3,448	
2026 Est. Avg Travel Time to Work in Minutes		23

DEMOGRAPHIC PROFILE

DESCRIPTION	DATA	%
2026 Est. Occupied Housing Units by Tenure	72,875	
Owner Occupied	50,595	69.43%
Renter Occupied	22,280	30.57%
2026 Owner Occ. HUs: Avg. Length of Residence		13.55 [†]
2026 Renter Occ. HUs: Avg. Length of Residence		7.19 [†]
2026 Est. Owner-Occupied Housing Units by Value	50,595	
Value Less than \$20,000	1,581	3.12%
Value \$20,000 - \$39,999	1,426	2.82%
Value \$40,000 - \$59,999	1,432	2.83%
Value \$60,000 - \$79,999	2,084	4.12%
Value \$80,000 - \$99,999	2,001	3.96%
Value \$100,000 - \$149,999	5,095	10.07%
Value \$150,000 - \$199,999	6,032	11.92%
Value \$200,000 - \$299,999	10,743	21.23%
Value \$300,000 - \$399,999	8,804	17.40%
Value \$400,000 - \$499,999	5,654	11.18%
Value \$500,000 - \$749,999	3,888	7.68%
Value \$750,000 - \$999,999	1,098	2.17%
Value \$1,000,000 or \$1,499,999	392	0.78%
Value \$1,500,000 or \$1,999,999	89	0.18%
Value \$2,000,000+	278	0.55%
2026 Est. Median All Owner-Occupied Housing Value		\$250,411
2026 Est. Housing Units by Units in Structure		
1 Unit Detached	49,821	55.47%
1 Unit Attached	1,770	1.97%
2 Units	861	0.96%
3 or 4 Units	2,224	2.48%
5 to 19 Units	3,871	4.31%
20 to 49 Units	1,327	1.48%
50 or More Units	2,111	2.35%
Mobile Home or Trailer	27,249	30.34%
Boat, RV, Van, etc.	590	0.66%

DESCRIPTION	DATA	%
2026 Est. Housing Units by Year Structure Built		
Housing Units Built 2020 or later	7,397	8.24%
Housing Units Built 2010 to 2019	6,681	7.44%
Housing Units Built 2000 to 2009	22,275	24.80%
Housing Units Built 1990 to 1999	17,645	19.64%
Housing Units Built 1980 to 1989	18,255	20.32%
Housing Units Built 1970 to 1979	10,412	11.59%
Housing Units Built 1960 to 1969	3,964	4.41%
Housing Units Built 1950 to 1959	1,656	1.84%
Housing Units Built 1940 to 1949	527	0.59%
Housing Unit Built 1939 or Earlier	1,011	1.13%
2026 Est. Median Year Structure Built		1995

[†] Years

About The Retail Coach®

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail:360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



The**RetailCoach**.®

ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Claritas, ESRI, U.S. Census Bureau, Economy.com, Unacast, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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